



## PRIVACY POLICY

Live Wild Snacks LLC (“LWS”, “we”, “us” or “our”), which includes LWS’s affiliated companies, if any, is aware that you may wish to be informed about how your personally identifying data and information, such as name, address, e-mail address, telephone/fax numbers, credit/debit card information, demographic information, gender information and responses to survey questions (“Data”) that you may provide to LWS, are treated. Accordingly, we have developed this Privacy Policy (“Policy”) to explain our use of your Data as well as our precautions to keep your Data confidential and secure. By ordering our products and using our services, you are consenting to the Data collection and use practices described in this Policy, as modified from time to time by us in our sole discretion. We reserve the right to modify our Policy and invite you to consult this Policy from time to time in order to familiarize yourself with any changes. We will post any new Policy on our websites, changing the date at the bottom of such Policy. The terms of this Policy are without prejudice to any contractual terms you may enter into with us, which shall prevail over the terms of this Policy.

- 1. Pledge on Privacy.** LWS does not collect and process Data except when voluntarily provided by you. We ensure compliance by our staff with strict standards of security and confidentiality and in processing your Data we pledge to fully comply with internationally recognized standards of privacy protection.
- 2. Intended Use of Data.** LWS collects and processes Data only for specific and limited purposes which we inform you about when you wish to use certain services. For example, we may collect and use Data to provide you with our products or services, to bill you for products or services you request, to verify your credit, to market products and services we believe might be of interest to you, to process your job application, to receive news releases, or to communicate with you. In addition, we may use your Data to evaluate the effectiveness of and improve our services to our visitors and customers, for our own internal statistics to evaluate customer interests as well as purchasing and other trends among customers and to better determine product development and marketing strategies. By submitting your Data, you expressly consent to such use. LWS keeps your Data only for as long as is reasonably needed for such purposes and in accordance with any applicable legal or ethical reporting or document retention requirements. Currently, our services do not require any form of registration, thereby allowing you to visit our websites, without telling us who you are. However, some services may require registration. When you register with us, you may need to complete certain fields (some are required, some are optional) as well as to choose a user name and password. In these situations, if you chose to withhold any Data requested by us, it may not be possible for you to gain access to certain parts of our websites and for us to respond to your queries.
- 3. Non-Disclosure of Information.** LWS shall never sell, rent, share or otherwise distribute or make available your Data to third parties outside of the LWS group of companies, except when required to do so for legal or regulatory purposes or when Data may occasionally be transferred to third parties who act for or on behalf of LWS for further processing in accordance with the purposes for which your Data were originally collected. When disclosure of Data to third parties is likely or necessary for whatever reason, LWS shall ensure that such third parties provide the same level of protection as LWS, and shall contractually require them to process Data transferred only for the purposes authorized by you and on a confidential and secure basis.
- 4. Promotions.** From time to time, we may offer sweepstakes, contests and other promotions (each, a “Promotion”) that require online registration. Persons wishing to participate in those Promotions may be asked to provide some personal information. Some of the information that may be requested for this purpose will be optional, but other requested information, such as the individual's name and e-mail address, will be mandatory because it will be needed to identify and notify winners. Also, some Promotions may require selection of a user ID and password by the individual. You should carefully review the rules, if any, of each Promotion in which you participate through our websites, as they may contain additional important information about our use of your personal information. To the extent that the terms and conditions of such rules concerning the treatment of your personal information conflict with this Policy, the terms and conditions of such rules shall control.
- 5. Right of Access.** You have the right to access and update your Data or to require their deletion. We endeavor to ensure that your Data are up to date, accurate and complete. If you wish to access, correct or delete your Data held by us, please contact LWS.
- 6. Security / Confidentiality.** We undertake to take reasonable steps in order not to allow your Data to be seen by third parties other than those who act for or on behalf of LWS and have agreed to treat your Data confidential and

secure. Access to Data is restricted to those of our employees on a need to know basis and who have been trained to observe strict standards of confidentiality in handling your Data. To ensure the security and confidentiality of Data that LWS collects online, we use data networks protected, inter alia, by industry standard firewalls and password protection. Although we have tried to create secure, reliable and trustworthy websites for our visitors, please be aware that the Internet is generally not regarded as a complete secure environment, and that therefore the confidentiality of the Data provided by you or material transmitted via our websites or by e-mail cannot be guaranteed by LWS. Thus, we cannot be responsible or liable for the security of your Data whilst in transit via the Internet to us.

7. **Data Transfer Abroad.** LWS may have databases in different jurisdictions. LWS may transfer your Data to one of its databases or to companies within the LWS group or to its partners, who have agreed to keep your Data confidential and secure, outside of your country of residence. If the level of privacy protection in a country does not comply with internationally recognized standards, we will ensure that Data transfers to our databases in that country are equally protected and that a transfer of Data to third parties in such countries does not occur. By submitting your Data, you expressly agree to its possible transfer to other companies within the LWS group and/or its partners and to this end to its trans-border transmission.
8. **Anonymous Data / "Cookie" Technology.** Most of the information we collect from our websites is anonymous information. When you visit our websites, we do not collect any personal Data from you unless specifically, voluntarily and knowingly provided by you. Anonymous information is processed by LWS to help improve the content of our websites, to customize our websites for our visitors and to learn more about them and how they use our websites. In doing so, LWS may use tracking technology ("*Cookies*") to gather anonymous information, such as browser type, operating systems and the date and time of access. Cookies by themselves cannot be used to discover the identity of the user. A Cookie is a small piece of information which is sent to your browser and stored on your computer hard drive.
9. **Spamming.** LWS does not conduct "spamming". Spamming is defined as sending unsolicited e-mails, usually of commercial nature, in large numbers and repeatedly to individuals with whom the sender has had no previous contact or who have declined to receive such communications. On the contrary, where we believe that one of our products is of importance to you, we inform you by e-mail whilst giving you the choice of opting out of such service.
10. **Data and Children.** To respect the privacy of children and to comply with the laws designed to protect children, children under the age of 18 should not provide any Data. LWS will not knowingly collect, use, or disclose Data from a minor under the age of 18, without obtaining prior consent from a person with parental responsibility (parent, guardian). Our websites are general audience sites that are not designed nor intended to collect Data from children under the age of 18. We ask that parents supervise their children while online.
11. **Links to Other Websites.** Our websites may contain links to third party web sites. These linked sites are not under LWS's control and we are not responsible for the privacy practices or the contents of any such linked site, or any link contained in any linked site. We provide such links only as a convenience, and the inclusion of a link on our websites does not imply endorsement of the linked site by LWS. If you provide any personal information through any such third-party web site, your transaction will occur on such third party's web site and the personal information you provide will be collected by, and controlled by the privacy policy of, that third party. We recommend that you familiarize yourself with the privacy policies and practices of any such third parties. PLEASE NOTE THAT THIS POLICY DOES NOT ADDRESS THE PRIVACY OR INFORMATION PRACTICES OF ANY THIRD PARTIES.
12. **Trademark Rights.** LWS and its affiliates, licensors and content providers are the owners of all the trademarks used on the LWS websites. Third parties are not allowed to use and apply any of the trademarks, logos and identifying marks without the express written consent of LWS.
13. **Contact LWS.** Should you have any queries or complaints about our compliance with this Policy, or if you wish to make any recommendations or comments to improve the quality of our Policy, please contact LWS at the following email address: [info@unionsnacks.com](mailto:info@unionsnacks.com). We strive to improve the protection and security of the Data you provide to us. We urge you to also carefully read our "Terms of Use" for more information on the use of our websites.